

RAJAR DATA RELEASE

Q4 22 – February 2nd 2023



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TOTAL HOURS (in thousands): ALL BBC	Q4 21	501167	Q3 22	477081	Q4 22	475951
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 21	481673	Q3 22	520064	Q4 22	507152

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
ALL RADIO	Q	49495	49677	49696	0.4%	0.0%	100.0	100.0	100.0
ALL BBC	Q	34510	33021	33233	-3.7%	0.6%	49.9	46.7	47.1
15-44	Q	12859	12386	12380	-3.7%	0.0%	34.8	30.7	31.6
45+	Q	21651	20635	20853	-3.7%	1.1%	57.1	54.4	54.5
ALL BBC NETWORK RADIO	Q	31404	30296	30510	-2.8%	0.7%	43.6	41.3	41.7
BBC RADIO 1	Q	8167	8145	7795	-4.6%	-4.3%	5.4	4.8	4.7
BBC RADIO 2	Q	14866	14462	14287	-3.9%	-1.2%	16.4	16.1	15.5
BBC RADIO 3	Q	1993	1708	1867	-6.3%	9.3%	1.4	1.3	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10957	10239	10557	-3.7%	3.1%	13.0	12.4	12.7
BBC RADIO 4	Q	10483	9802	10081	-3.8%	2.8%	11.6	10.9	11.3
BBC RADIO 4 EXTRA	Q	1889	1731	1790	-5.2%	3.4%	1.4	1.4	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6266	5652	6220	-0.7%	10.0%	3.7	3.3	3.7
BBC RADIO 5 LIVE	Q	5887	4874	5565	-5.5%	14.2%	3.4	2.7	3.3
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1218	1746	1644	35.0%	-5.8%	0.3	0.6	0.5
BBC 6 MUSIC	Q	2604	2465	2504	-3.8%	1.6%	2.6	2.4	2.5
1XTRA FROM THE BBC	H	744	724	756	1.6%	4.4%	0.3	0.3	0.3
BBC ASIAN NETWORK UK	H	489	476	460	-5.9%	-3.4%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1240	1203	1308	5.5%	8.7%	0.6	0.6	0.6
BBC LOCAL/REGIONAL	Q	9041	7824	7779	-14.0%	-0.6%	6.3	5.4	5.4

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
ALL COMMERCIAL	Q	36773	38188	38080	3.6%	-0.3%	48.0	50.9	50.2
15-44	Q	17521	18315	18026	2.9%	-1.6%	62.5	66.3	64.9
45+	Q	19252	19873	20054	4.2%	0.9%	41.0	43.4	43.3
ALL NATIONAL COMMERCIAL	Q	24557	26227	26249	6.9%	0.1%	23.4	24.7	24.9
ABSOLUTE RADIO NETWORK	H	5334	5255	5217	-2.2%	-0.7%	3.6	3.6	3.6
ABSOLUTE RADIO	Q	2229	2488	2125	-4.7%	-14.6%	1.5	1.8	1.5
ABSOLUTE RADIO 60S	H	126	150	133	5.6%	-11.3%	*	0.1	0.1
ABSOLUTE RADIO 70S	H	421	313	295	-29.9%	-5.8%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1605	1545	1524	-5.0%	-1.4%	0.7	0.7	0.7
ABSOLUTE RADIO 90S	H	1026	961	991	-3.4%	3.1%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H	162	244	305	88.3%	25.0%	*	0.1	0.1
ABSOLUTE RADIO 10S	H	15	116	143	853.3%	23.3%	*	*	*
ABSOLUTE CLASSIC ROCK	H	980	866	887	-9.5%	2.4%	0.5	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	205	282	281	37.1%	-0.4%	0.1	0.1	0.1
BOOM RADIO	Q	242	443	531	119.4%	19.9%	0.2	0.4	0.6
CAPITAL BRAND (UK)	H	7599	7358	7672	1.0%	4.3%	3.6	3.8	4.0
CAPITAL DANCE	Q	592	820	912	54.1%	11.2%	0.2	0.3	0.4
CAPITAL NETWORK (UK)	H	6349	5720	5914	-6.9%	3.4%	2.9	2.8	3.0
CAPITAL XTRA BRAND UK	H	1508	1630	1699	12.7%	4.2%	0.6	0.5	0.6
CAPITAL XTRA (UK)	H	1359	1427	1485	9.3%	4.1%	0.5	0.4	0.5
CAPITAL XTRA RELOADED	Q	277	324	412	48.7%	27.2%	0.1	0.1	0.1
CLASSIC FM	Q	5060	4645	4970	-1.8%	7.0%	4.3	3.7	4.0
GB NEWS	Q		415	306		-26.3%		0.2	0.2
GOLD NETWORK (UK)	H	1348	1671	1684	24.9%	0.8%	1.2	1.4	1.4
GREATEST HITS NETWORK	H	3323	4122	4368	31.4%	6.0%	2.6	3.2	3.2
GREATEST HITS RADIO	H	3026	3722	3977	31.4%	6.9%	2.3	2.8	2.8
HEART BRAND (UK)	H	10274	10110	10860	5.7%	7.4%	6.4	6.6	7.2
HEART 70S	Q	319	630	591	85.3%	-6.2%	0.1	0.2	0.2
HEART 80S	Q	1326	1407	1265	-4.6%	-10.1%	0.5	0.5	0.5
HEART 90S	Q	545	839	861	58.0%	2.6%	0.2	0.3	0.3
HEART 00S	Q		212	326		53.8%		0.1	0.2
HEART DANCE	Q	348	1007	742	113.2%	-26.3%	0.1	0.4	0.3
HEART NETWORK (UK)	H	8542	7944	8655	1.3%	9.0%	5.3	5.3	5.7
HEAT	H	361	456	502	39.1%	10.1%	0.2	0.2	0.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
HITS RADIO BRAND	H	8383	9792	10077	20.2%	2.9%	7.3	8.5	8.4
HITS RADIO NETWORK	H	5660	6570	6637	17.3%	1.0%	4.7	5.3	5.2
HITS RADIO	H	797	1233	1341	68.3%	8.8%	0.4	0.4	0.4
JAZZ FM	H	424	478	511	20.5%	6.9%	0.2	0.2	0.2
KERRANG!	H	470	341	327	-30.4%	-4.1%	0.2	0.2	0.2
KISS NETWORK	H	4534	4262	4249	-6.3%	-0.3%	2.2	2.2	2.2
KISS	Q	2772	2702	2438	-12.0%	-9.8%	1.0	1.0	1.1
KISS FRESH	H	307	254	241	-21.5%	-5.1%	0.1	0.1	0.1
KISSTORY	Q	2301	2299	2265	-1.6%	-1.5%	1.0	1.1	0.9
LBC BRAND (UK)	H	3202	3011	3140	-1.9%	4.3%	2.9	3.0	3.0
MAGIC NETWORK	H	4076	3694	3779	-7.3%	2.3%	2.3	2.1	2.2
MAGIC	Q	3253	2847	2895	-11.0%	1.7%	1.8	1.7	1.5
MAGIC AT THE MUSICALS	H	200	169	136	-32.0%	-19.5%	0.1	0.1	*
MAGIC CHILLED	H	263	410	448	70.3%	9.3%	0.1	0.1	0.2
MAGIC SOUL	H	287	455	418	45.6%	-8.1%	0.1	0.2	0.2
MELLOW MAGIC	H	404	544	556	37.6%	2.2%	0.2	0.2	0.3
PLANET ROCK	Q	1396	1299	1248	-10.6%	-3.9%	1.1	1.1	1.1
SCALA RADIO	H	400	265	233	-41.8%	-12.1%	0.3	0.2	0.2
SMOOTH BRAND (UK)	H	5983	5573	5828	-2.6%	4.6%	4.0	3.9	4.2
SMOOTH RADIO CHILL	Q	449	532	460	2.4%	-13.5%	0.2	0.2	0.2
SMOOTH RADIO COUNTRY	Q	216	326	304	40.7%	-6.7%	0.1	0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5426	4835	5143	-5.2%	6.4%	3.7	3.4	3.7
SUNRISE RADIO NATIONAL	Y	365	348	313	-14.2%	-10.1%	0.2	0.1	0.1
TALKRADIO	H	542	637	608	12.2%	-4.6%	0.5	0.4	0.5
TALKSPORT	H	2846	2705	2946	3.5%	8.9%	1.7	1.8	1.8
TALKSPORT2	H	389	296	344	-11.6%	16.2%	0.1	0.1	0.1
TIMES RADIO ¹	H		542	563		3.9%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q		28	19		-32.1%		*	*
VIRGIN RADIO ¹	H		1330	1380		3.8%		0.8	0.9
VIRGIN RADIO 80S PLUS ¹	H		215	196		-8.8%		*	*
VIRGIN RADIO ANTHEMS ¹	H		299	274		-8.4%		0.1	0.1
VIRGIN RADIO CHILLED ¹	H		271	335		23.6%		0.1	0.1
RADIO X NETWORK (UK)	H	2106	1970	1986	-5.7%	0.8%	1.8	1.8	1.7
ALL LOCAL COMMERCIAL	Q	24334	25856	25364	4.2%	-1.9%	24.6	26.2	25.4
OTHER LISTENING	Q	3484	6687	6436	84.7%	-3.8%	2.1	2.5	2.6